## 'Tour-O-Vision'

Booking.com creates a unique leaderboard based on song choices and travel habits across Europe

## TOUR-O-VISION (BOOKING.COM & BOOKIES SCORES COMBINED)\*

## **BOOKIES RANKINGS\*\***

1	ITALY	1	MALTA	Ф
2	GREECE	2	FRANCE	0
3	MALTA	3	SWITZERLAND	0
4	CROATIA	4	ITALY	0
5	FRANCE	5	BULGARIA	
6	SWITZERLAND	6	SWEDEN	+
7	AUSTRIA	7	LITHUANIA	
8	BULGARIA	8	ICELAND	#
9	POLAND	9	NORWAY	#
10	SERBIA	10	SAN MARINO	

## **METHODOLOGY**

\*Tour-O-Vision leaderboard is created by using a "Booking.com Vote" which replaces traditional Eurovision Song Contest voting with a travel review ranking. The Booking.com Vote leverages the volume and average rating of all verified traveller reviews left between 14 May 2019 and 21 April 2021 which is then translated into the corresponding amount of points on the Eurovision Song Contest scale. The Booking.com Vote is then combined with an odds-based prediction of point distribution using the jury vote score using the Bookmakers rankings\*\*

\*\*Bookies predictions based on an aggregate of 18 bookmakers betting odds compiled by Eurovision World as of 21 April 2021 (https://eurovisionworld.com/odds/eurovision)

**Booking.com** 

