

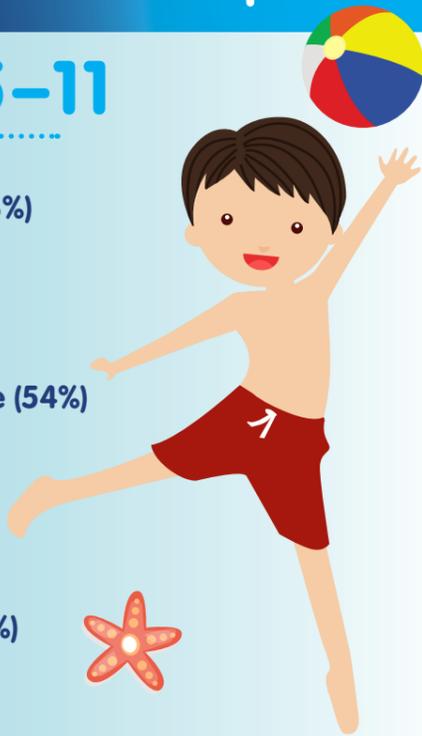
LITTLE ADVENTURERS

Booking.com, the world-leader in connecting travellers with a variety of great places to stay, has collected the reviews of over 22,500 children around the world, aged 5–15, to find out what makes an awesome holiday for them.¹

FIVE most important things to have on holiday

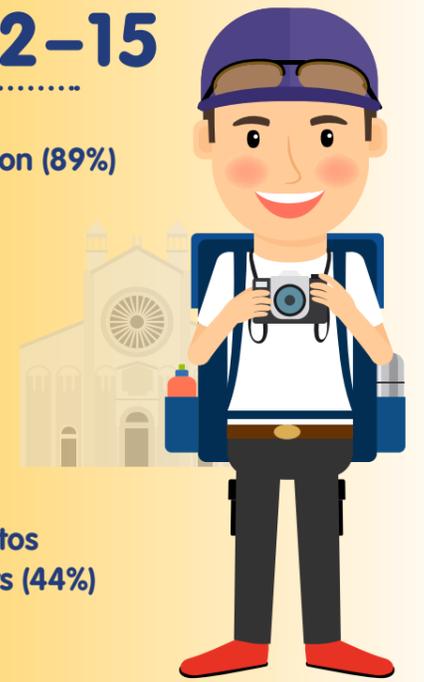
AGES 5–11

1. A pool/cool water slides (73%)
Best location: United States
2. Near the beach (58%)
Best location: Greece
3. Activities I can't do at home (54%)
Best location: Brazil
4. Evening activities so I can stay up late (46%)
Best location: Canada
5. Other kids to play with (42%)
Best location: Mexico



AGES 12–15

1. Wi-Fi / fast internet connection (89%)
Best location: Japan
2. A pool (65%)
Best location: United States
3. Lots of activities (47%)
Best location: United States
4. Near the beach (45%)
Best location: Greece
5. The chance to take cool photos for my social media accounts (44%)
Best location: Brazil



Rave reviews from 5–11 year olds



82% of holidays had activities kids can't do at home

Best ranked countries
Brazil (90%)
Thailand (88%)
Austria (88%)
Canada (88%)
Croatia (87%)



66% of holidays meant kids could eat breakfast late

Best ranked countries
Poland (77%)
Croatia (76%)
Thailand (75%)
Ireland (73%)
Mexico (73%)



60% of holidays had a pool/cool water slides

Best ranked countries
US (81%)
Canada (78%)
Thailand (76%)
Brazil (74%)
Malaysia (73%)



52% of holidays had all the ice cream kids could eat

Best ranked countries
Poland (68%)
Croatia (64%)
Portugal (59%)
Italy (58%)
Taiwan (58%)



48% rated the yumminess of food on their holiday as great

Best ranked countries
Japan (63%)
Taiwan (62%)
Belgium (58%)
Ireland (58%)
Poland (56%)



22% voted their holiday as having great bouncy beds

Best ranked countries
Brazil (81%)
Taiwan (79%)
Thailand (69%)
Malaysia (67%)
Japan (61%)

Rave reviews from 12–15 year olds



82% had the chance to take cool photos for their social media accounts

Best ranked countries
Brazil (93%)
Russia (90%)
Greece (88%)
Croatia (87%)
Netherlands (87%)



79% had a lot of fun as a family

Best ranked countries
Argentina (95%)
Mexico (91%)
Austria (84%)
Spain (84%)
Portugal (83%)



60% said there were interesting historical places to visit nearby

Best ranked countries
Great Britain (77%)
Netherlands (71%)
Mexico (71%)
Italy (68%)
Portugal (67%)



56% had the chance to visit cool places

Best ranked countries
Russia (76%)
Japan (70%)
Brazil (65%)
Great Britain (62%)
US (61%)



47% thought the food on their holiday was great

Best ranked countries
Japan (63%)
Greece (55%)
Netherlands (53%)
Austria (52%)
Italy (52%)



30% voted their holiday as having great Wi-Fi

Best ranked countries
Japan (49%)
Netherlands (41%)
Canada (40%)
Portugal (38%)
Russia (38%)

¹Research conducted by Booking.com with 22,564 respondents aged 5 to 15 from 31 markets. Respondents were aged between 5 and 15 and stayed at least one night in a Booking.com property to complete a review with their parent's permission. Data was collected between June 3 and August 29 2016